



MAGAZINE RATE CARD

Giving back to Our

Inside Sections:

- ✓ History
- ✓ Education
- ✓ Community
- ✓ Health
- ✓ Government
- ✓ People
- ✓ Border
- ✓ People
- ✓ Events



Magazine Distribution:

Douglas Line Magazine will distribute a free magazine across Douglas every month, with a pass-on rate of 3.2 readers, yielding 16,000 unique readers per issue. (Cochise County, Arizona)

The Douglas Line will distribute to local offices, gas stations, clinics, restaurants, schools, supermarkets, and various community buildings and organizations throughout Santa Cruz County.

Our readership consists of entrepreneurs, retail, and business owners, owners, activists, young newcomers, long-time residents, politicians and tourists.

The Douglas Line Magazine will be distributed in our Border Town community.

The best advertising at the best price!

Rates include all of our products and services at no extra cost to you!

"The Best Way to Advertise with extreme exposure"

- ★ Print Magazine
- ★ Online E-Magazine
- ★ Web Ad (Douglas Line)
- ★ News Letter (distribution list)
- ★ Social Media Exposure

Size	1x Rate	3x Rate	6x Rate	12x Rate
Small Ad	\$15	\$12	\$8	\$10
Business Ad	\$35	\$32	\$30	\$25
1/4 page Ad	\$65	\$62	\$60	\$55
1/2 page Ad	\$120	\$118	\$115	\$110
Full page Ad	\$240	\$238	\$235	\$230
Cover 2	\$255	\$248	\$245	\$240
Cover 3	\$275	\$270	\$250	\$245
Back Cover 4	\$450	\$448	\$445	\$440

Special prices available for Nonprofits upon request.

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 Adriana Romero (520) 216-5058
 Ana Samaniego (520)658-7571
www.douglasline.org
 Email: admin@douglasline.org

The Douglas Line will be distributed electronically on the first day of each month through social media and our website.

The printed magazine will be distributed by the second week of the month.

Customers are billed once the publication has been distributed.

We are a non-profit organization. Your purchase is eligible for a tax write-off.

FULL PAGE

SMALL AD

1/4 PAGE

BUSINESS AD

1/2 PAGE



DOUGLAS LINE MAGAZINE

Advertising Agreement and Contract

This Advertising Agreement ("Agreement") is entered into between Douglas Line Magazine / Making Connections 4U / Cochise Connection ("Publisher") and the advertiser identified below ("Advertiser").

1. Advertiser Information

Business/Organization Name: _____

Contact Person: _____

Mailing Address: _____

City/State/ZIP: _____

Telephone: _____ Email: _____

Website/Social Media: _____

Billing Contact (if different): _____

2. Purpose of Agreement

The purpose of this Agreement is to establish the terms and conditions under which Advertiser purchases advertising space in Douglas Line Magazine and associated Douglas Line media platforms.

Douglas Line is a free monthly community publication serving Douglas and surrounding communities. The publication provides information on community issues, education, health, government, local people, history, border communities, events, businesses, and other topics relevant to area residents.

Advertising revenue helps offset the costs associated with producing, printing, distributing, and promoting this free community publication.

3. Advertising Rate Card

Advertiser shall select the desired advertising size and commitment from the options below.

Advertising Size	1x Rate	3x Rate	6x Rate	12x Rate
Small Ad	\$15	\$12	\$8	\$10 
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Rates shown are **per insertion/issue** based on the selected advertising commitment.

The publisher and advertiser should verify this amount before signing.

Special nonprofit pricing may be available upon request.